

UC Synergy

Hospitals and Clinics News

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Clinics Building To Open in Spring

Target date for the opening of our beautiful new Clinics Building is the Spring of 1973, reports Robert Christmas, Assistant Director, Hospitals and Clinics, and Acting Director, Ambulatory Services.

About November 1, ownership of the building will officially transfer from the contractors, Donovan Construction Company, to the University of California. Then installation of carpet, equipment and furnishings will begin. Reid & Tarics Associates, Inc., were the architects.

Ultimately, all present out-patient and ambulatory care facilities will be located in the new building. Meanwhile, space in the present Clinics Building will be re-allocated to many of those departments and offices

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Proposition 2: What It Means To Moffitt Hospital's Future

The long-awaited Moffitt Hospital Modernization Program is dependent on passage of Proposition 2, the Health Sciences Facilities Bond Issue on the November ballot. Goals of the Modernization Program are to improve patient accommodations, expand space for support services and teaching programs, and to reduce the high cost of medical care through greater efficiency.

The building of the new Moffitt Hospital wing is scheduled from January, 1974 to January, 1977, at an estimated cost of $21,000,000. Alterations to the present Moffitt Hospital, comprising Phase Two of the building program and costing approximately $11,000,000, are scheduled for completion in January, 1979.

The new wing will occupy ten stories and 116,500 square feet on a site to the east and south of Moffitt Hospital. The ground through the fifth floors will house support service activities, and patient units will occupy the sixth through tenth floors.

The patient tower will be constructed to the south of Moffitt, parallel to Parnassus Avenue, with rooms designed to take advantage of the magnificent view. A bridge across Parnassus will connect the third, fourth and fifth floors of Moffitt Hospital with those of the new Clinics Building.

In both the new wing and the converted Moffitt Hospital Building, all patient units will be single- and two-bed rooms with adjoining showers and toilets. On each patient floor there will be consultation

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The $16,000,000 Clinics Building, depicted in the architect's model, has 107,000 square feet of assignable patient service space.



MEET ERNI YOUNG

Distinguished Consultant Plans Clinics Building Interior Design

Patients, staff, visitors—the people who will use the facilities of the new Clinics Building—are the motivating force for its interior design as far as Erni Young is concerned.

"The human element is vital to our plans," says the distinguished consultant in charge of the overall interior design of the handsome new building.

The architectural and interior design features of the building will combine to create an environment that is not only non-institutional but specially designed to be emotionally pleasing.

For example, patients awaiting appointments on the seven clinic floors will no longer sit opposite monotonous stretches of corridor walls. Instead, seating will be around the periphery of the building, facing the windows and, in most instances, overlooking magnificent views. Interior areas of the building will be confined to such facilities as examination and consultation rooms and offices.

In reception areas, seating will be suited to both individuals and conversational groups. Although there will be a sense of intimacy, there will be no overcrowding.

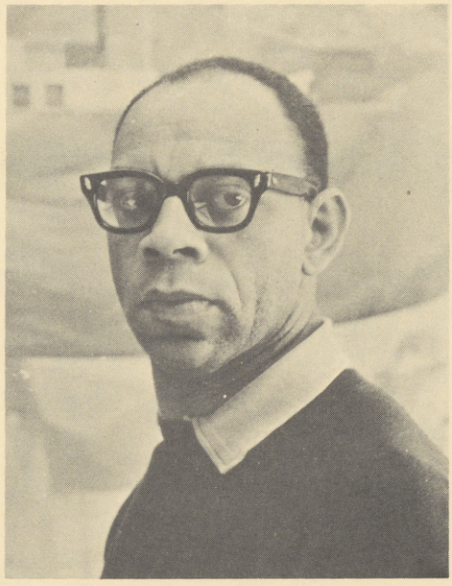
Specific details about color schemes were unavailable at this writing, except for one major aspect—carpeting. Corridors, reception and public areas are being carpeted throughout the building in a shade called "firethorn" (heather - orange - brown). Also, color-coded graphics will be used on the walls to identify the various clinics and serve as visual aids helping patients and visitors to find their way around.

A special influence calling for subtle color selection is the changing climate on Parnassus Heights—sometimes misty and fog-shrouded, sometimes bright and clear. As to how the designer will meet this challenge, we can only say, "wait and see."

Erni Young was born in Berkeley, Calif., and is a graduate of the California College of Arts and Crafts, Oakland. He is a member of the National Society of Communications Arts and a past president of the Northern California Chapter, National Society of Interior Designers.

He headed his own design studio from 1950 until 1969 when he joined the staff of Stone, Marraccini & Patterson, Architects and Planners, where he specialized in hospital and medical facilities environetics. In 1971, he re-established his studio, Erni Young & Associates, in Oakland. In addition to his design work for the new Clinics Building, he is the interior design consultant for the renovation and alteration of the UC and Moffitt Hospitals.

His extraordinary background in the arts includes experience as an architectural renderer, illustrator, advertising designer, modern dance choreographer, and composer. He is also a muralist of note, whose work may be seen in the lobby of Merritt Hospital (depicting the non-medical life of Dr. Samuel Merritt); in a Terra Linda medical office building (showing Egyptian foundations of medicine) and elsewhere.



Design Consultant Erni Young

MORE ABOUT CLINICS

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now inconveniently housed in off-campus locations.

As significant as the completion of the Clinics Building itself has been the monumental report on Ambulatory Care Services at UCSF, now being reviewed by the Executive Committee of the Medical Board, the various schools and staff groups.

The study and report was made over an eight-month period by Dr. David Werdeger, Associate Professor of Medicine and a specialist in Ambulatory Care and Community Medicine. A special staff was assigned to assist him.

At the request of Dr. Julius R. Krevans, Dean of the School of Medicine, and Robert Derzon, Director, Hospitals and Clinics, Dr. Werdeger was charged with analyzing our present Ambulatory Care Services, establishing clearly stated goals for their improvement, and appraising the full range of organizational and financing alternatives available to achieve these goals.

The report was reviewed by task forces representing virtually every department and service, and these task forces added recommendations of their own.

A joint statement by Dean Krevans and Mr. Derzon explains why the Werdeger Report was timed to coincide with the completion of the new Clinics Building:

"This is a propitious moment to examine intensively what we are doing in ambulatory care, why we are doing it, what our goals should be, and what new and improved directions we should seek."

The statement also notes that during the period of the study all previously committed space allocations were temporarily set aside and the clinics facility under construction was looked on as "an unconstrained new resource pending completion and study of the Werdeger recommendations."

Thanks for 'Gift Contributions'

In the September issue of *UC Synergy*, we asked for gift contributions to help fill urgent unmet needs of patients and to improve the Hospitals and Clinics environment. To make it convenient to respond, a gift envelope was enclosed.

Contributions received as a result will be acknowledged in a future issue. If you have not yet made your gift, won't you do it now? Gift contributions may honor a friend or family member who is hospitalized, honor a member of the staff—or be given simply for the personal satisfaction of helping a worthwhile cause of which you are a part. They are tax-deductible, and should be designated for the "UC Hospitals Memorial Fund," or "UC Hospitals Facilities Improvement Fund."

MOFFITT MODERNIZATION

(Continued from page 1-H)

rooms for members of the health care team, patients and their families, eliminating the need to crowd the patients' rooms or confer in the hallways.

These were just a few of the future improvements described in an interview by William B. Kerr, Assistant to the Director, Hospitals and Clinics.

Mr. Kerr has his office in the silver and brown trailer parked on the site of the proposed Moffitt wing. A major portion of the trailer houses a conference room, whose walls are covered with architect's blueprints. This room is headquarters for meetings of the Planning Staff for the building program.

Also, each of the Hospitals' Department Managers has assigned a representative to head a Departmental Planning Group. These groups are responsible for studying and documenting their needs relating to the use of space and the inter-relationship of services. Their written recommendations are forming the basis for the architect's first schematic drawings, and these drawings will be reviewed and modified as planning proceeds.

"We feel it is very important to involve the people who work in the departments, and to have the benefit of their experience in working in this and other health care facilities," said Mr. Kerr.

"Within the next few months, for example, we will build a detailed mockup patient room on the campus. All staff members will have an opportunity to see it and comment on its design before final approval of the unit."



Shown on the steps of their headquarters trailer are members of the Planning Staff for the Moffitt Hospital Modernization program (l to r): Bryan Chapman, Senior Educational Facility Planner, Chancellor's Office; William B. Kerr, Assistant to the Director, Hospital Administration; Derek Parker, Consulting Architect, Anshen & Allen Architects; Ivan Tzvetin, Project Designer, Anshen & Allen; Mary Limosner, Associate Architect, Architects and Engineers Office; Herb Fifield, Campus Architect, Architects and Engineers Office. Another staff member not present for the photo is Joyce Terrien, Nursing Service Administrative Coordinator.

Director Discusses Proposition 2

Commenting on the importance of Moffitt Hospital modernization and UC Hospital alterations, Robert A. Derzon, Director, Hospitals and Clinics, points out:

"UCSF is one of the outstanding medical teaching centers in the United States. It is also a major referral center for Northern and Central California, where patients are sent by their physicians for diagnosis and treatment uniquely available here.

"As a consequence, we have a higher ratio of seriously ill people and people with complex diseases than many hospitals. Obviously, the facilities and technical equipment provided for their care must be of the highest quality.

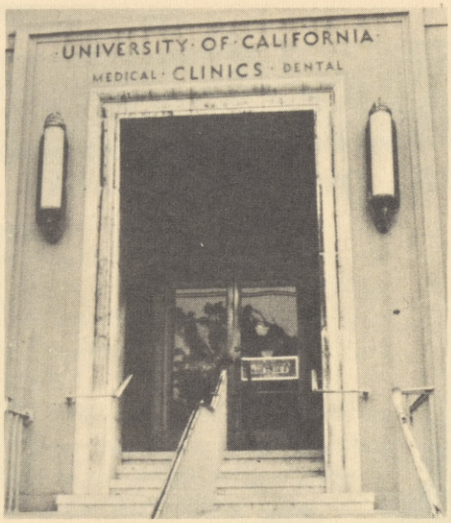
"We need to replace undersized hospital rooms originally built as 4-bed wards with rooms that provide greater privacy for teaching rounds and an environment suited to the latest methods of treatment.

"Service and support areas demand the facilities for tomorrow's care, to take advantage of the fruits of research and technology, and to provide a proper educational atmosphere. The Moffitt and UC Hospitals are desperately antiquated physically as we enter the 1970's.

"We also must modernize out of date diagnostic equipment and expand our clinical laboratories for more efficient performance of many sophisticated new tests used to help diagnose disease. These facilities are vital to the growing range of ambulatory care services offered here."

A number of life-saving programs have evolved at UCSF and new advances are continually being made, the Director notes. One such program is the Kidney Transplant Center, which is continuing to perform more transplants than any other center in the world. Another is the Infant Intensive Care Unit. This unit, with a heavy concentration of high-risk newborn, has reduced the infant mortality rate at UCSF to one-quarter the rate in California and the Nation.

"This kind of care and the training of physicians and auxiliary medical personnel to make it possible demand the best facilities available."



The Medical Clinics soon will be moving out of these antiquated quarters, across the street to the new Clinics Building, New facilities for the Dental Clinics depend on passage of Proposition 2, providing construction funds for a new School of Dentistry.



Many scenes like this, showing clinic outpatients crowding a hall as they await their appointments, will be a thing of the past when we move into our spacious new Clinics Building. But other crowded, dreary areas still cry for expansion and modernization and depend on funding provided by the Bond Issue, Proposition 2.

About People

DEANNE CARR

How does it feel to watch a member of your family win two Olympic gold medals? Ask Deanne Carr, sister of swimmer Cathy Carr, 18, of Albuquerque, N.M., and gold medalist in the Breast Stroke and 400 Meter Medley Relay at Munich.

Deanne, who has been employed at UCSF for the past two years, is a therapeutic dietician assigned to the Moffitt Pediatrics Unit. She went to Chicago as Cathy's unofficial chaperone during the Olympic trials and later traveled with her to Munich.

"Albuquerque will never be the same again," she says of Cathy's victory. Her home town has never had an Olympic swimming champion.

Cathy is much in demand to give speeches and officiate at swimming pool openings, and she also is enrolled in her second semester at the University of New Mexico, according to Deanne.

DONALD BARTLOW

Donald I. Bartlow, Assistant Director, Hospitals and Clinics, was surprised to see a camera focused on him during a recent visit to Irwin Memorial Blood Bank, where he is a regular volunteer blood donor. He was one of a group of people donating blood that day who were selected to be featured on an audio-visual program, being produced for the American Association of Blood Banks. The educational program on blood and blood banking will be distributed nationwide.

FRED MALMIN

The winner of the contest to name the employees' newsletter has had an interesting experience concerning *his* name. After the story about him appeared in our last issue, a visitor to the Clinics, also having the last name, Malmin, picked up a copy. When he saw Fred Malmin's name and photo, he asked how to find him and was directed to the Pharmaceutical Office, where Fred works.

It seems that "Malmin" is an unusual name. There are no Malmins in the San Francisco phone book (Fred lives on the Peninsula), and only a few in Los Angeles—all of them related. The visitor was one of the Los Angeles Malmins. Although he apparently is *not* related to Fred, he said he is compiling a family geneology and naturally is happy to meet anyone having the name.

SHORT SKIRTS, BETTER DRIVING

The mini-skirt has improved the safety factor in women's driving, according to the Health Insurance Institute. Conversely, some maxi styles and bell bottoms have caused driving problems due to their bulk.

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** SYNERGY: "Cooperative action; working together. . ."*